



The importance of the 10th International Conference on Applications of Advanced Technologies in Transportation (AATT 2008) to the World's Economy has been deeply and fundamentally affected by the development of new generation systems. Systems that are largely based on emerging technologies and that integrate transportation technical innovation as an essential step toward improving transportation infrastructure and providing more efficient advanced transportation operations. It is important to meet the dynamic challenges of growing demand in modern day transportation. The Applications of Advanced Technologies in Transportation (AATT 2008) Conference series provides a unique stage for sharing and exchanging research ideas, engineering practice and creating synergies between research and practice, practice and research.

AATT 2008 offers a variety of sponsorship opportunities suitable for small as well as large organizations. Sponsors of AATT 2008 will gain visibility for their companies, demonstrate their support of critical AATT research and development and contribute to the success of the conference.

Every 2 years the AATT international conference attracts more than 1,500 research and development professionals from around the world.

This year the conference program will detail a range of partnerships - among others, between NGOs, the private sector and governments; between and among service delivery, research and academic organizations; among institutions based in the Developing World (South-to-South) between them and those based in industrialized countries; and those who implement programs.

Conference registrants typically come from all areas within the global - AATT arena, including policy-makers, program planners, social workers, educators, researchers, scientists, students, in the fields of global AATT 2008 development.

Estimated attendance: 1,000+

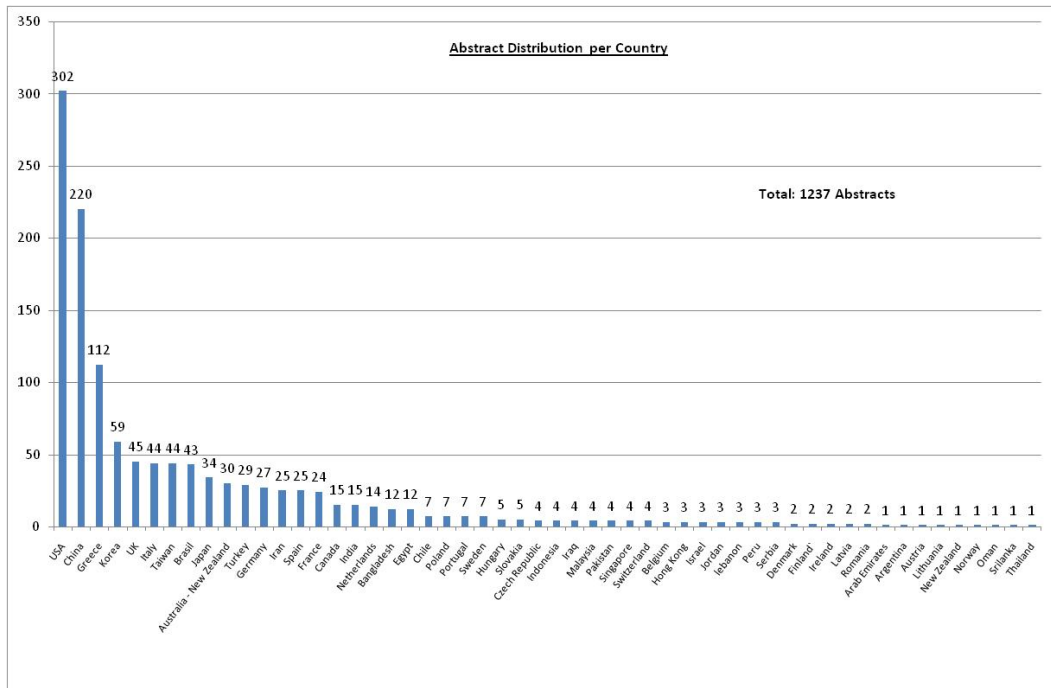
Target Audience: 20,000 worldwide, 500+ local

Selected past speakers include:

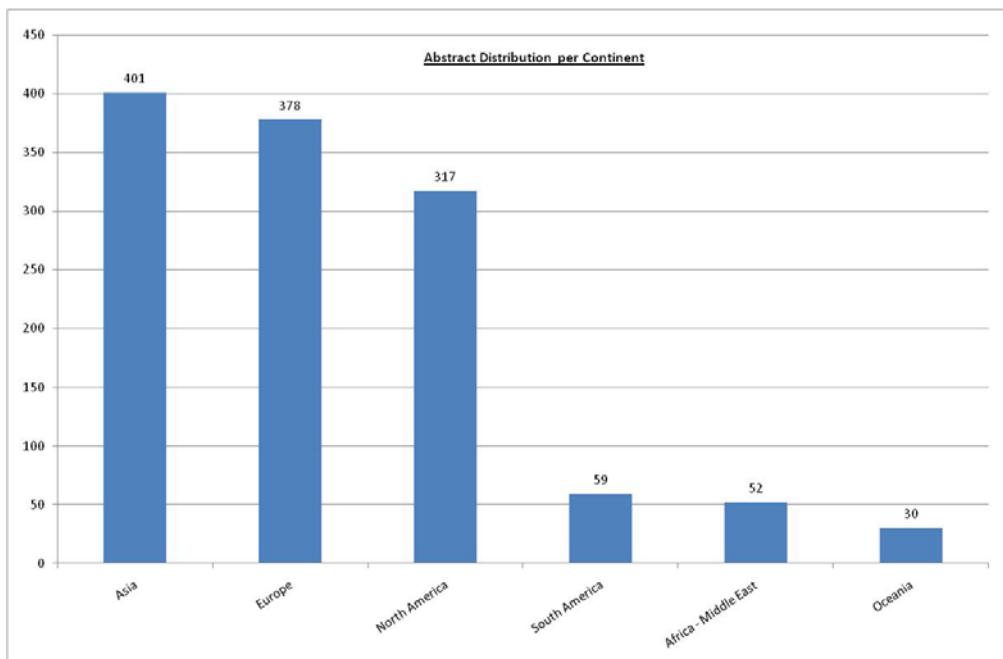
- Ministers of Transportation and Civil Works
- Nobel Prize Winners
- Distinguished Professors and Academicians
- Public Organization Officials



Abstract Distribution per Country

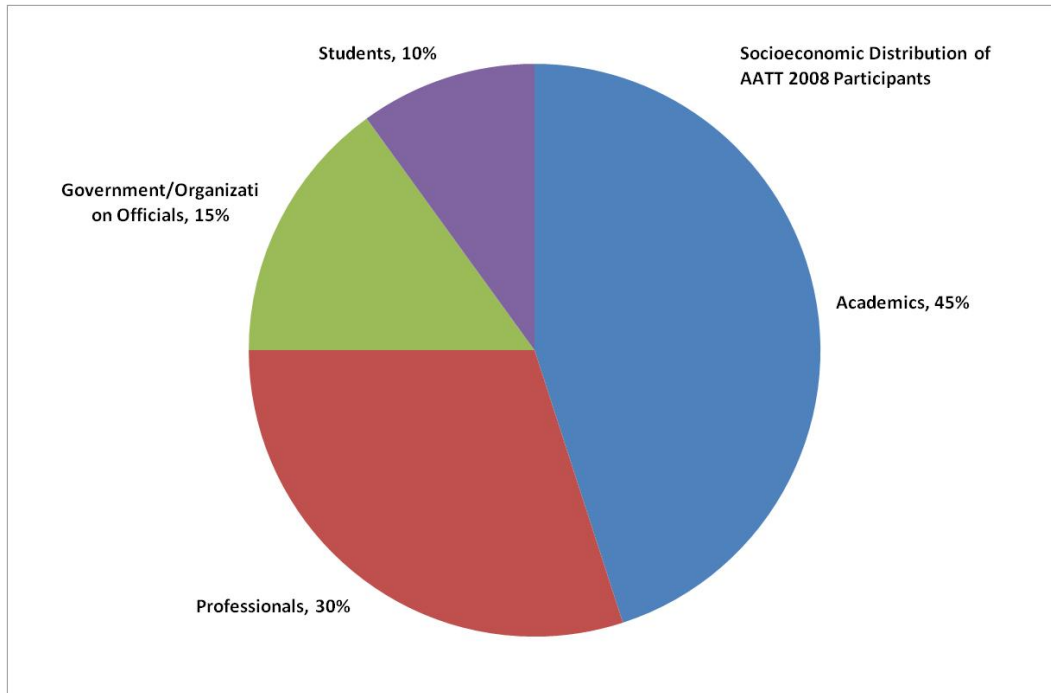


Abstract Distribution per Continent





Socioeconomic Distribution of AATT 2008 Participants





Sponsorship Packages

The AATT 2008 Conference sponsorship packages are designed to give you maximum exposure to a sophisticated technical audience. Become an AATT 2008 N Sponsor, demonstrate your leadership and secure your place in front of the industry's most influential leaders.

Diamond Sponsorship – (limit 3)

Top Tier Sponsorship at AATT 2008

- 15 minute Plenary Keynote (pending speaker/content approval by program chair)
- Recognition by Program Chairs
- Two page full color ad in Program Guide
- Official sponsor of opening night reception
- Daily Recognition
- First chance for lanyard sponsorship (additional \$5K plus sponsor provides lanyards)
- Sponsor Snapshot
- Company name included in pre-event emails
- Company name listed in sponsor press release
- Instead of 10 Sessions Passes: One table at the Conference Dinner
- Instead of 15 minute speaking opportunity: One booth in the Conference's Exhibition Hall
- Sponsor designation in outbound marketing efforts
- Company name, logo, 100 word description in the Program Guide and link on the AATT 2008 web site
- Access to pre-event press and analyst list
- Ability to send an email to attendee opt-in list for one pre-event and one post-event communication (using third party mail house)
- Use of press conference room after the AATT 2008 Conference
- Attendee Bag Insert and logo on bag (subject to deadlines)

Platinum Level Sponsorship (Limit 4)

- Company name included in pre-event emails
- Company name listed in sponsor press release
- Instead of 8 Session Passes: Half table at the Conference Dinner
- Instead of 15 minute speaking opportunity: One booth in the Conference's Exhibition Hall
- Sponsor designation in outbound marketing efforts
- Company name, logo, 75 word description in the Program Guide and link on the AATT 2008 web site
- Access to pre-event press and analyst list
- Ability to send email to attendee opt-in list for one pre-event and one post-event communication (using third party mail house)
- Use of press conference room after the AATT 2008 Conference
- Attendee bag insert (subject to deadlines)
- One page full color ad in the program guide
- Opportunity to sponsor one AM or PM break

Gold Level Sponsorship

- Company name included in pre-event emails
- Company name listed in sponsor press release
- Instead of 6 Session Passes: Half table at the Conference Dinner
- Instead of 15 minute speaking opportunity: One booth in the Conference's Exhibition Hall
- Company name, logo, 50 word description in the Program Guide and link on the AATT 2008 web site
- Access to pre-event press and analyst list
- Ability to send an email to attendee opt-in list for one pre-event and one post-event communication (using third party mailhouse)
- Use of press conference room after the AATT 2008 Conference
- Attendee bag insert (subject to deadlines)
- One page full color ad in the program guide

Silver Level Sponsorship

- Company name included in pre-event emails
- Company name listed in sponsor press release
- Instead of 4 Session Passes: Four (4) seats at the Conference Dinner
- Instead of 5 minute speaking opportunity: One booth in the Conference's Exhibition Hall
- Use of press conference room after the AATT 2008 Conference
- Sponsor designation in outbound marketing efforts
- Company name, logo, 50 word description in the Program Guide and link on the AATT 2008 web site
- Access to pre-event press and analyst list
- Ability to send email to attendee opt-in list for one pre-event and one post-event communication (using third party mailhouse)
- Attendee bag insert (subject to deadlines)
- Half page color ad in the program guide

Many Additional Sponsorship opportunities, call for more details and pricing.

- Hotel Card Key
- Lunch and Break Sponsorships
- Podcast Sponsorship



Sponsor Application and Contract

Please print your company name exactly as it should appear in all marketing and promotional materials for the event:

Product to be displayed: _____

PRIMARY CONTACT INFORMATION

Name _____ Fax _____

Phone _____ Fax _____

Mailing Address (if different from below) _____

City _____ State _____ Zip Code _____

COMPANY INFORMATION

Name _____ Email _____

Phone _____ Fax _____

Mailing Address (if different from below) _____

City _____ State _____ Zip Code _____

SPONSOR SELECTIONS

For detailed information on Sponsor opportunities, please contact dims@central.ntua.gr

SPONSOR PACKAGES

Conference _____

Sponsor Level _____

Price € _____

Additional Marketing Opportunities

Advertisements

Pages _____ Price € _____

Bag Inserts

Number of pieces _____ Price € _____

PAYMENT INFORMATION

Full payment in EURO funds must accompany this form in order to secure your space as a sponsor.

Cancellation Policy: We will refund 75% of the total sponsor fee for cancellations received in writing 120 days before the first day of the conference. We will refund 50% of the total sponsor fee for cancellations received in writing 60 days before the first day of the conference. We will refund 25% of the total sponsor fee for cancellations received in writing 30 days before the first day of the conference.

After that date, no refunds will be made. In the unlikely event of cancellation of the conference, the liability of AATT 2008 Conference is limited to the return of paid fees.

PAYMENT TYPE

Company check (Please make check payable to AATT2008 Conference.)

Bank Transfer

Bank Information

National Bank of Greece - Stadiou Branch 38, Stadiou Str. 10564, Athens.

Greece IBAN: GR180100801000008030007960

SWIFT: ETHNGRAA

Indicate: Sponsor for the AATT2008 conference

TOTAL AMOUNT DUE: € _____

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Sponsor Application and Contract

COMPANY LOGO AND INFORMATION

Please submit a company logo and company/product description: Sponsors, see sponsorship details for number of words; Sponsors may submit a 50-word description. AATT 2008 Conference is authorized to make use of this information for the convention program and web site. Company descriptions and print and web logos should be submitted via email to dims@central.ntua.gr and should comply with one of the following print specs: 1. 300 ppi Photoshop tiff or eps file AND a 72 ppi web version (.gif or .jpg) of your non-animated logo that is equal to or less than 120 pixels wide and 100 pixels tall. The web logo will appear on a white background. 2. Adobe Illustrator or Macromedia Freehand eps file, with fonts outlined. (This is very important: AATT 2008 conference is not responsible for providing fonts for printing sponsor-submitted logos.)

CONTRACT SIGNATURES

I have read all of the terms and conditions of the Participation Agreement and agree to comply with these terms.

Sponsor	Title	Date
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Upon receipt of this contract and payment, AATT 2008 Conference will countersign and return a copy to the contact listed on page one of the contract.

AATT 2008 Conference	Date
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Please sign and return this contract with your payment to:

Attn: AATT 2008 Conference Sponsorships,
National Technical University of Athens
School of Civil Engineering
Transportation Planning & Engineering Division
Iroon Polytechniou 9
15780 Zografou Greece
Tel: +30 210 7721280
Fax: +30 210 7722404



PARTICIPATION AGREEMENT

Terms and Conditions for Vendor Participation in the _____ (event) taking place _____ (date).

ASSIGNMENT OF SPACE: AATT 2008 Conference shall assign the display space to the Sponsor for the period of the display, such assignment to be made within six weeks after AATT 2008 's receipt of this application and a check for the amount of the sponsorship. Location assignments will be on a first-come, first-served basis and will be made solely at the discretion of AATT 2008 .

USE OF DISPLAY SPACE: Sponsors are allowed to distribute literature, run demonstrations, and sell products in their assigned Sponsor spaces. Sponsor shall not assign to a third party its display space or any portion of that space without the prior written consent of AATT 2008 , which AATT 2008 may grant or withhold at its sole discretion. If such permission is given, the Sponsor shall assume full responsibility for the conduct of the assignee and all its representatives. Sponsor's product demonstration may in no way interfere with demonstrations at adjacent tables. Demonstrations using audio must use headsets to demonstrate audio capabilities.

INDEMNITY AND LIMITATION OF LIABILITY: Neither AATT 2008 , any co-sponsor or display space provider nor any of their officers, agents, employees, facilities, other representatives, or assigns shall be liable for and Sponsor hereby releases them from, any claims for damage, loss, harm, or injury to the person, property or business of the Sponsor or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, accident or any other reason in connection with the display at the conference. The Sponsor shall indemnify defend, and protect AATT 2008 and hold AATT 2008 , any co-sponsor and space provider harmless from any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses which might result or arise from Sponsor's participation in the conference or any actions of its officers, agents, employees, or other representatives. Under no circumstance will AATT 2008 , any co-sponsor, or the Sponsor space provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever whether or not appraised of the possibility or likelihood of such damages or lost profits. In no event shall AATT 2008 's liability under any circumstance, exceed the amount actually paid to it by the Sponsor for display space. AATT 2008 makes no representations or warranties regarding the number of persons who will attend the conference.

OBSERVANCE OF LAWS: Sponsor shall abide by and observe all laws, rules and regulations, and ordinances.

CANCELLATION OR TERMINATION OF SPONSORS: If for any reason beyond its reasonable control including fire, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, act of God, or any similar reason, AATT 2008 shall determine that the conference or any part may not be held AATT 2008 may cancel the conference, including the booth space , tabletop displays or any part thereof. In that event, AATT 2008 shall determine and refund to the Sponsor its proportionate share of the balance of the aggregate display fees received which remains after deducting all expenses incurred by AATT 2008 .

SPONSOR CANCELLATION: All payments made to AATT 2008 under this application shall be deemed fully earned and non-refundable in consideration for expenses incurred by AATT 2008 and AATT 2008 's lost or deferred opportunity to provide display space to others.

SPONSOR CONDUCT: Sponsor and all of its representatives shall conduct themselves at all times in accordance with highest standards of decorum and good taste. AATT 2008 reserves the right to eject from the conference any Sponsor or representative violating those standards.

AGREEMENT TO TERMS, CONDITIONS AND RULES: Sponsor agrees to observe and abide by the foregoing terms and conditions and by such additional terms, conditions, and rules made by AATT 2008 from time to time for the efficient and safe operation of the conference. This application represents the entire agreement between the Sponsor and AATT 2008 concerning the subject matter of this application. AATT 2008 is not making any warranties or other agreements except as set forth above. Any amendment to this contract must be in writing signed by AATT 2008 . The rights of AATT 2008 under this agreement shall not be deemed waived except as specifically stated in writing and signed by an officer of AATT 2008 . If any term of this agreement shall be declared invalid or unenforceable, the remainder of the agreement shall continue in full force and effect. This agreement shall be binding upon the heirs, successors, and assigns of the Sponsor subject to the terms of this agreement regarding assignment.